



## Privacy Policy

**Effective Date:** December 1st, 2024

**Last Updated:** December 1st, 2024

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Tranador Corporation dba Applied Behavioral Holistic Health (“**Company**,” “**we**,” “**us**,” or “**our**”) is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, <https://abholistic.com> (the “**Website**”). Please read this policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the Website.

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### **Information We Collect**

We collect information that identifies, relates to, or could reasonably be linked with you (“**personal information**”). The types of information we may collect include:

#### **1. Information You Provide to Us:**

- **Contact Information:** Name, email address, phone number, and any other information you provide when filling out forms on our Website.
- **Account Information:** Username, password, and other details for account creation (if applicable).
- **Feedback and Communication:** Information you provide through surveys, feedback forms, or communication with us.

#### **2. Information We Collect Automatically:**

- **Device Information:** IP address, browser type, operating system, and device identifiers.
- **Usage Information:** Pages visited, links clicked, and other Website interactions.
- **Cookies and Tracking Technologies:** Data collected through cookies, web beacons, and similar tracking technologies (see “**Cookies and Tracking Technologies**” below).

#### **3. Information from Third Parties:**

We may receive information about you from other sources, such as social media platforms or third-party service providers, when you interact with our content on these platforms.

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## How We Use Your Information

We may use the information we collect for purposes including but not limited to:

- **Providing and Managing the Website:** To operate, maintain, and improve our Website and services.
- **Communication:** To send updates, newsletters, and respond to your inquiries.
- **Marketing and Promotions:** To deliver content and advertising tailored to your interests.
- **Analytics and Improvements:** To understand Website usage and improve our offerings.
- **Legal Compliance:** To comply with legal obligations or enforce our terms and conditions.

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## Cookies and Tracking Technologies

We use cookies and similar technologies to enhance your browsing experience. Cookies are small files stored on your device to collect standard Internet log information and visitor behavior information. This information is used to:

- Recognize your device and provide a personalized experience.
- Analyze Website usage and improve functionality.
- Deliver targeted advertising.

You can manage your cookie preferences through your browser settings. Note that disabling cookies may affect the functionality of the Website.

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## How We Share Your Information

We may share your information with:

- **Service Providers:** Third-party vendors who perform services on our behalf, such as hosting, analytics, and email delivery.
- **Business Partners:** Partners who collaborate with us for promotions or joint offerings.
- **Legal Authorities:** When required by law or to protect our rights.

- **Others with Your Consent:** When you have provided explicit consent to share your information.

We do not sell your personal information to third parties.

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## Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, no method of transmission over the Internet or electronic storage is 100% secure. Therefore, while we strive to use commercially acceptable means to protect your information, we cannot guarantee absolute security.

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## Your Privacy Rights

Depending on your location, you may have certain rights regarding your personal information, including:

- **Access and Correction:** Request access to and correction of your personal data.
- **Data Portability:** Request a copy of your data in a structured, machine-readable format.
- **Data Deletion:** Request the deletion of your personal information.
- **Marketing Opt-Out:** Opt out of marketing communications by clicking the “Unsubscribe” link in our emails or contacting us.

To exercise these rights, contact us at [support@abholistic.com](mailto:support@abholistic.com).

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## Links to Third-Party Websites

Our Website may contain links to third-party websites. We are not responsible for the privacy practices of such websites. Please review their privacy policies before providing them with your personal information.

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## Children's Privacy

Our Website is not intended for individuals under the age of 18. We do not knowingly collect personal information from children under 18. If you are a parent or guardian and believe your child has provided personal information to us, please contact us so we can take appropriate action.

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## **Changes to This Privacy Policy**

We may update this Privacy Policy from time to time. Changes will be effective immediately upon posting. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

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## **Contact Us**

If you have questions about this Privacy Policy or our data practices, please contact us at:

**Tranador Corporation dba Applied Behavioral Holistic Health**

Website: <https://abholistic.com>

Email: [support@abholistic.com](mailto:support@abholistic.com)